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# Hawaiʻi Organizations Win 2025 Better Business Bureau Awards

***These two local businesses have been honored for their dedication to ethics in the marketplace.***

**(Honolulu, HI) Oct. 30, 2025 -** Better Business Bureau Great West + Pacific (BBBGWP) and BBB Foundation announced two Hawaiʻi businesses as recipients of this year’s BBB Awards, presented by [Bridge City Law | Accident & Injury Lawyers.](https://www.bbb.org/us/or/portland/profile/personal-injury-lawyer/bridge-city-law---accident-injury-lawyers-1296-1000076045)

The winner of the 2025 **Spark Awards for Entrepreneurship**, the award granted to young and outstanding new businesses and their owners, is [Signal Security of Hawaii](https://www.bbb.org/us/hi/mililani/profile/security-guards/signal-security-of-hawaii-1296-1000165064).

The winner of the 2025 **Torch Award for Ethics**, the awards for established businesses that demonstrate superior leadership character, workplace culture, customer support, and community impact, is [Kona Cloud Forest Sanctuary](https://www.bbb.org/us/hi/kailua-kona/profile/tourist-attractions/kona-cloud-forest-sanctuary-1296-1000142851).

The [**Torch Awards for Ethics**](https://www.bbb.org/local/1296/bbb-awards/torch) is the most prestigious honor BBB Foundation bestows on businesses operating within the BBBGWP eight-state service area.   
Similarly, the [**Spark Awards**](https://www.bbb.org/local/1296/bbb-awards/spark) can only be earned by exceptional small businesses that have been operating for three years or less, and entrepreneurs aged 35 or younger.

"From seasoned leaders to rising entrepreneurs, this year's award winners represent the full spectrum of what ethical business can look like," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "Some have been building trust for decades while others are just getting started, but each of these businesses shares a commitment to doing things the right way. Each has proven to be a source of light in their marketplaces, and that's what truly sets them apart."

These BBB Award winners were [announced](https://thebbb.org/awards) as part of a multi-location virtual ceremony held on October 30, 2025.

**About the winners:**

[Kona Cloud Forest Sanctuary](https://konacloudforest.com/), located in Kailua-Kona, HI and established in 2005, offers guided ecological tours and wellness experiences in a rare tropical cloud forest. Family-led and conservation-driven, they restore native habitat, educate the community, and deliver transformative, mindful nature experiences.

[Signal Security of Hawaii](https://www.teamsignal.com/), located in Mililani, HI and established in 2023, provides mobile patrols and on-site security for residential, commercial, and event clients across the islands. Woman-owned and locally operated, they deliver high-visibility protection with professionalism, accountability, and Aloha.

**About Better Business Bureau:**

Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to business celebration and consumer protection programs across the local service area. For more information, visit BBB.org/gwp.

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